ZONG 4G | 中国移动 China Mobile
LET'S GET DIGITAL

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BUSINESS SOLUTIONS BY ZONG

ZONG RECEIVES "LEADER IN DIGITAL INNOVATION" AWARD AT 4TH CONSUMER IT AND TELECOM CONFERENCE

Zong 4G, the front-runner in digital services in Pakistan has received the coveted 'Leader in Digital Innovation' award at the 4th Consumer IT and Telecom Conference held on 27th February 2021. The annual conference was organized by the Consumer Association of Pakistan, with support from the Ministry of Information Technology and Telecommunication and Pakistan Telecommunication Authority.

The event was attended by the Honorable Federal Minister of IT Mr. Syed Amin ul Haque, Federal Secretary of IT & Telecom Mr. Shoaib Ahmed Siddiqui, Chairman PTA Maj. General (Retd.) Amir Azeem Bajwa, CEO & Chairman of Zong Mr. Wang Hua along with other dignitaries.

The Consumer Association of Pakistan appreciated Zong 4G's efforts in playing an integral role in digitalizing Pakistan through its unique and innovative technology solutions for its individual and corporate customers across the country. Zong 4G also showcased its technological prowess and its diverse business solutions portfolio at the 4th IT & Telecom Conference. Live demos of innovative products were shown to the attendees.

These included Zong 4G's IoT & M2M solutions: IoT devices, OneNET and routers. Zong 4G's enterprise solutions - Push To Talk, Linkup, SD-WAN, Zong Track, VPBX and Hotline were also on the display.

Zong is the No.1 Network of Pakistan and is the No.1 Choice of the Nation. The 'Leader in Digital Innovation' award, presented by the Honorable Federal Minister of IT Mr. Syed Amin ul Haque, is an affirmation that Zong 4G has been at the forefront of providing unrivaled digital solutions, matchless connectivity, and the most advanced customer care.

COMMUNICATION
ON THE GO

Communication made so easy that you can set up your workplace virtually anywhere.

ZONG BUSINESS POSTPAID

Zong Business Postpaid provides you the best value for your money, with a simple communication solution for all your business operations.

Package Plans

Better plans with the best rates!

Subscribe to a package plan that has a combination of Voice Calls, Data, SMS and Group Calling Bundles, which fits your business needs. We give you and your employees the privilege to select the best package with the lowest possible bill due to our convenient out-of-plan rates.

MORE BENEFITS WITH HIGHER VALUE PACKAGES

Please visit our website for details:

https://www.zong.com.pk/business/zong-business-postpaid

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Zong Business Postpaid

Customize Each Employee's Plan

Get MBs, Minutes and SMS that fit their needs
Design different plans as per your employees' usage and manage your budget by opting from a range of add-on bundles.

Group Calling Bundles
Talk to anyone within the organization at the best possible rates with a Zong 4G Group Link Bundle of your choice.

Calls Bundle
Make calls on any network with our Calls Bundle.

Power Packed 4G Data Bundles
More volume! More options! More speed!

Additional Features

Controlled Data Usage
No more bill shocks! No more exceeding your data usage limits! Now you can control the data usage limit of each employee and avoid extra charges with our data features.

One Bucket for all Data Pool Feature with GSM
Zong Business provides a unique feature of Data Pool. Select one package and allot it to employees as per their requirements. With 4G speed and connectivity, now the whole staff can stay connected.

PRIMARY RATE INTERFACE

Connecting thirty calls at a time!

Primary Rate Interface (PRI) provides industry-graded call services on a single circuit or line by creating a digital connection from your office/branch intercom exchange to your central office. Primary Rate Interface (PRI) can support up to 30 calls simultaneously.

Key Features

- **Direct Inward Dialing - 100 to 500 Numbers:** Outsiders can dial the reception desk directly using a direct inward dialing number
- **Converged Billing:** All extensions used shall be billed against one Master Number
- **Caller ID:** Unique Caller Line identification (CLI) number will be displayed on your extension's CLI enabled desk-set
- **Call Hunting:** The system automatically searches for the free line if dialed extension is busy
- **Hybrid Media:** Primary Rate Interface (PRI) is available on both wireless and wireline media to customer premises
- **24/7 operation and support**

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Primary Rate Interface

Key Benefits

- Total Cost of Ownership: Total control is now in your hands with centralized branch connectivity
- Calls from the fixed local loop will be charged as Zong to Zong calls
- Scalable up to any number of Primary Rate Interface (PRI) connections
- Pay as you grow model
- Scalable to virtually support unlimited voice calls simultaneously
- Premium voice quality as voice communication does not break into voice packets
- No opportunity loss of your potential business due to the call hunting feature
- Increased service level of your help desk, information desk, reception and inquiry center as can receive multiples calls simultaneously
- Protected line ensuring secure communication protocols

ZONG BUSINESS LINE

Zong Business intends to provide Voice Call services on SIP (Session Initiation Protocol), which is the core protocol for initiating, managing and terminating Voice Call Sessions on private or, in some cases, public networks.

Key Features

- VOIP (Voice Over IP) connectivity to business enterprises
- Improved business connectivity with easily scalable technology
- Replace conventional TDM voice circuits with the latest IP technology
- Plenty of bandwidth
- Hard & soft phones service support

Key Benefits

- Inter-connected business communication
- Cost effective business voice call solution
- Pay as you grow on given bandwidth

CUSTOMER ACQUISITION PLATFORM

Zong Business is the leading provider in Pakistan with a one-of-a-kind Customer Acquisition Platform. We provide a Virtual Private Branch Exchange which caters to your marketing, communicating and customer relationship management needs. Whether you're a startup, SOHO, SME, or a large organization, this solution is the right choice for you. We enable you to enhance your revenue while incurring low costs.

Key Features

- Auto-attendant welcome message for all incoming calls
- Call detail records
- Admin alerts
- Automation of marketing campaigns
- Data storage facility for customers
- Business analytics

Key Benefits

- One-stop corporate solution with multiple features
- Lower total cost of acquisition
- User friendly and easy customer relationship management
- Business analytics tool with campaign launch
- Add as many extensions to cater to your business requirements

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ZONG LINKUP
Cloud Based Video Conferencing

Zong Linkup is a cloud based video conferencing solution. It allows participants to join meetings via a PC, Mac, tablet or smartphone and see, hear and talk to other meeting members. In addition to audio/video and image sharing, other content can also be shared to make communicating more interactive.

You don't need costly cameras or a telepresence room setup, you can use your mobile phone/laptop built-in camera and join the meeting from anywhere, anytime.

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Zong Linkup
(Cloud Based Video Conferencing)

Key Features

- HD Audio/Video Conferencing
- Content sharing
- Session recording facility
- Meeting scheduler
- Up to 500 participants meeting support
- Increased security/password protected meeting sessions
- Conferencing applications for different OS

Key Benefits

- Reduced travelling time and cost
- Quick decision making & increased productivity
- Excellent audio/video quality due to platform deployment in Pakistan
- Low cost solution that doesn't require expensive conferencing equipment
- User friendly solution that doesn't require an expert team to operate
- Quick complaint resolution due to Operations and Maintenance (O&M) team availability in Pakistan

PUSH TO TALK

Zong Business uses its 4G wireless network trunking solution that eliminates distance limits for a seamless service nationwide. Push to Talk (PTT) over cellular is a means of instant communication that uses a button to switch a device from voice transmission mode to voice reception mode while eliminating the dialing and ringing steps of a regular mobile phone. It provides direct one-to-one and one-to-many voice communication services in the cellular network. This feature over the mobile network allows Push to Talk (PTT) services to use cellular access resources based on half duplex technology.

Key Features

- Excellent voice quality
- Rich multimedia speaker
- GPS location monitoring through web portal
- No geographical limitation
- Broadcast to all the members of a group with a single push

Key Benefits

- Improves team co-ordination and efficiency
- Reduces communication cost
- Easily configurable
- Nationwide coverage
- Reliability and durability

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CONNECT WITH OUR DATA PRODUCTS

Zong Business provides the fastest and most reliable data services to connect to a world of opportunities.

MOBILE BROADBAND

Stay connected with your business. Anywhere and everywhere.

Zong Business Mobile Broadband (MBB) is a wireless technology that allows you to use the fastest 4G service by Zong 4G and connecting your mobile devices such as smartphones, tablets or laptops to a broadband internet connection through a mobile network. It allows you to stay connected on the go, which makes for a hassle-free internet access. We provide all kinds of Mobile Broadband (MBB) plans for you to choose from - monthly plans, upfront plans, and data sharing plans.

Key Features

- Fastest portable internet devices available in Pakistan
- Bolt and Bolt+ devices connect up to 10 Wi-Fi devices simultaneously, i.e. smartphones, tablets, laptops, LEDs, etc.
- Bolt Ultra connects up to 32 Wi-Fi devices simultaneously, i.e. smartphones, tablets, laptops and LEDs
- Compatible with LTE/3G/2G technology
- Plug and Play - no software installation requirement, plug the devices and enjoy the blazing fast speed of Zong 4G

Key Benefits

- You don't have to be plugged into an ethernet connection or even be in the hotspot range because this technology provides you with your very own portable modem. The modem plugs directly into one of the USB ports of your laptop, and it does not require any outlets, which makes for hassle-free internet access
- Plug and Play installation

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MANAGED WI-FI

Zong Business presents a flexible Wi-Fi service facilitating easy and scalable service delivery, administration and monitoring. Managed Wi-Fi Service Platform provides detailed management of remote Wi-Fi hotspots with a single interface.

Managed Wi-Fi service enables users to control their remote Wi-Fi hotspots through a single interface. Policies and other configurations are managed and implemented via a centralized portal.

Key Features

- OTP authentication
- Time/Volume based sessions
- Online surveys
- Digital advertisements
- Customized landing pages

Key Benefits

- Centralized control
- Turn-key setup
- Affordable hardware
- Online customer portal
- Compatible with Zong Mobile broadband tariffs

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DATA POOL

All for one and one for all

Data pool refers to data sharing in a group. It allows customers to build a data package against one number and further share that data among other users, such as their employees. It ensures that only one master number gets charged and all the employees added under that group will enjoy free data with seamless coverage. Data can be utilized according to the limits assigned to employees.

Key Features

- It is data sharing from one to many
- One entity pays for everyone
- Existing and new postpaid clients can buy data to use and share
- Compatible with a wide variety of data devices

Key Benefit

- Share data among employees as an employer

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ZONG MULTI-PROTOCOL LABEL SWITCHING

Zong Business introduces Zong MPLS (Multi-Protocol Label Switching). A packet-based secure connectivity service to speed up network traffic flow for enhanced branch connectivity with a wide reach.

1. Zong MPLS provides secure and private VPNs for customer's point-to-point or point-to-multipoint communication to their branch network.
2. It fulfills customers' day-to-day business needs of data exchange, branch video surveillance, resource sharing, remote management, branch video conferencing and branch inter-communication.

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Zong MPLS

Key Features

- **Country Wide Reach:** Zong MPLS VPN is available from all Zong nodes around the country and can be expanded through hybrid networking capabilities using CPE-based VPN IP Sec tunnels
- **Security:** Zong MPLS VPN are built as secure VPN over Zong IP/MPLS network
- **Guaranteed Performance:** Zong MPLS VPN is backed by industry leading service-level agreement (SLAs), including latency, packet loss and jitter
- **Service Flexibility:** Zong MPLS VPN (layer 2 & layer 3) is a complete solution that supports Hub to Spokes and Full Mesh topologies with L2 and L3 functionality

Key Benefits

- **Secure Data Connectivity:** Meets regulatory requirements and protects your business and manages and monitors services with technical raid response
- **Cost Effective Network:** Customers can leverage a cost effective, feature rich, high-performance MPLS VPN service for their converged enterprise networks. Potential to eliminate or reduce costly private point to multipoint connections
- **Scalability:** The ability to quickly add, remove or change sites to a fully meshed network without having to reconfigure Customer-Premises Equipment (CPE) because complex routing is handled in IP/MPLS network

DEDICATED INTERNET ACCESS

Dedicated Internet Access (DIA) ensures that bandwidth speeds remain consistent in both directions and the network is available 24 hours a day with no flagging during peak hours.

Key Features

- **Unlimited Volume:** Only throughput speed is capped as per customer's subscription
- **Security:** Secure surfing with no deep packet inspection
- **Clean Internet:** Freedom from spam and mitigation of service threats
- **Firewall:** Intrusion prevention system support against any malicious activity
- **Hybrid Media:** Service can be used over a choice of wireless or wired media

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Dedicated Internet Access (DIA)

- **Symmetrical:** Upload and download two-way traffic on constant speed and throughput
- **Full Duplex:** Symmetrical traffic with an identical speed, which logically doubles the link's bandwidth
- **Committed Information Rate:** The same bandwidth is available consistently
- **Redundant Source:** Dedicated Internet Access (DIA) is equipped with failover systems with two upstream partners. This ensures maximum internet capacities. Zong is the only service provider with two failover upstream partners
- **24/7 Support:** Zong customer support representatives and Network Operation Centers (NOC) are available 24/7 with proactive alert and alarm systems. Any downtime, if observed or a complaint is received from customers, is attended to with priority
- Usage reports of customer traffic

Key Benefits

- **Privacy:** Reliable high-speed internet with data security
- **Freedom:** No volume capping gives liberty to download and upload as much volume of data as required at the highest
- **Critical Business Partner:** Guaranteed bi-directional bandwidth serves as ideal information highway to critical applications
- **Cost of Ownership:** Scalable integrated solution that saves the total cost of ownership
- **Peace of Mind:** Redundancy at core levels gives maximum uptime results

BUSINESS BRANCH CONNECTIVITY

(Domestic Private Lease Circuit)

Zong Business Domestic Private Leased Circuit (DPLC) is a point-to-point digital leased line-based dedicated private link. It is a domestic service between customers' premises at different locations. We offer reliable and cost-effective branch connectivity that enables any enterprise to transfer high-bandwidth voice, data, and video applications. Domestic Private Leased Circuit (DPLC) allows you to transport your data securely via a dedicated end-to-end facility. With customized solutions for multinational and national companies alike, Zong Business offers secure connectivity between offices and sites situated nationwide.

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Business Branch Connectivity (DPLC)

Key Features

- High availability that guarantees network uptime as high as 99%
- Proactive monitoring from the centralized network operation center
- Varied brandwidth options (10 Mbps to 10 Gbps) for all business requirements
- Greater reach
- End-to-End provisioning including access circuits
- Maximum utilization of bandwidth
- Service level objectives (network availability, latency and installation)
- Variety of network topologies (Point-to-Point, Point-to-Multipoint)
- Advanced Transmission Technology, supports up to 100 Gbps
- Highly reliable communication – not affected by congestion
- Easy one point of contact for all your services
- Flexible to carry all types of transmission (voice, fax, video, audio)
- Zong 4G network is engineered with built-in-fail-over and redundant network paths.

Key Benefits

- **Multimedia Circuits:** Links can be used for all types of traffic i.e. voice, video or data
- **Multiple Connectivity:** Links can be used to connect telepresence and video conferencing services among branches
- **Security:** Private circuits without any information leakage threat
- Flawless and uninterrupted data flow
- Brandwidth speed range and delivery method that perfectly meets your business needs, up to 100 Gbps
- Metro-nationwide and global availability
- Private inter-branch inter-communication system can be connected over these circuits

SD-CONNECT
Software-Defined WAN

The Wide Area Network (WAN) is the backbone of the business. It ties together the remote locations, headquarters and data centers into an integrated network.

SD-WAN dynamically utilizes multiple available connections (MPLS, broadband, LTE) to find the optimal delivery path for traffic across the entire network. Shaping the bandwidth as needed to eliminate jitter and dropped data packets, thereby delivering an optimal user experience regardless of location.

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SD-Connect | Software-Defined WAN

Key Features
- Nationwide coverge
- 4G and Wi-Fi enabled
- Failover to fixed MPLS
- URL-based filtering
- Resource optimization of Fixed MPLS and internet
- Deep packet inspection
- Virtualizes the network
- Enables a secure overlay
- Simplifies services delivery

- Provides interoperability
- Leverages cost-effective hardware
- Supports automation with business policy framework
- Monitors usage and performance
- Lesser Day-to-Day Expenses
- Automation and orchestration
- Leverages cost-effective hardware
- Supports automation with business policy framework
- Monitors usage and performance
- Lesser day-to-day expenses automation and orchestration

Key Benefits
- Zero Touch Provisioning
- Pay as you grow
- Automated features
- Centralized
- Cloud ready
- Quick security mechanisms
- Scale horizontally
- Security and compliance changes

- Simplified policy based operations for multiple functions like application performance, security and connectivity
- High support for public/private internet and cloud
- Highly secure
- WAN provider independent
- Can be self-managed or provider-managed
- Accessible and authentic
- Information improved decision making

IOT
INTERNET OF THINGS

With the right marketing, connectivity and productivity tools,
Zong Business enables your business to be more effective and profitable.

COLD CHAIN MONITORING

IoT Solution

Ensuring product quality across the supply chain is of pivotal importance for temperature sensitive and perishable products. Zong Business provides an end-to-end cold chain monitoring solution covering the complete supply chain from warehouses to delivery vehicles and retailer premises. With our solution, you can take timely and swift action to prevent financial losses due to temperature, misplacement or mishandling of products and assets.

Key Features

- Asset location & main power loss intimation
- Temperature monitoring & alerts
- Geographical fencing
- Ideal route generation
- Web Access & Android/iOS Application

Key Benefits

- Maintain product quality
- Save time and money
- Improved inventory visibility
- Simplified management & decision making

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GENSET MONITORING

IoT Solution

Cost of power generation, fuel theft in generators, and asset security are some of the biggest concerns for all enterprises in Pakistan. Zong Business Genset Monitoring solution allows you to control these costs by providing monitoring, analysis and management tools for all kinds of diesel generators. This also ensures the security of the asset and prevents fuel pilferage, empowering you to reduce costs and improve efficiency.

Key Features

- Genset on/off alerts and location
- Battery tempering alert
- Temperature sensing
- Continuous running indication
- Web access & Android/iOS application with online reports

Key Benefits

- Increase asset life
- Reduce cost overheads
- Prevent fuel theft
- Save time and money
- Improved decision making

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FUEL MONITORING

IoT Solution

Zong Business Fuel Monitoring solution allows businesses to improve control over these costs by providing monitoring, analysis and management tools for one of the most critical assets for any enterprise. Whether it is a fixed or a moving asset, real time visibility of the fuel related information provides key insights, helping enterprises take timely decisions and measures, facilitating you to control their OPEX and prevent thefts.

Key Features

- Remote verification of injected fuel
- Pilferage/fuel theft monitoring
- Web access with online reports

Key Benefits

- Prevent fuel theft
- Control costs
- Preventive maintenance
- Simplified management
- Saves time & money
- Improved decision making

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SMART FLEET MANAGEMENT

Productivity Tools

Zong Business offers a Smart Fleet Management solution having the capability of complete fleet management including monitoring, analysis and management tools for every kind of vehicle from 2 or 3 wheelers to buses and trucks. The solution helps you to ensure vehicle security by managing their fleet on real time basis.

This reduces the risk of theft or any damage to the cargo en route its destination and ensures that the drivers do not divert from the route through geographical fencing. In addition, our system generates regular performance reports that help you succeed with their business model.

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Smart Fleet Management

Key Features

- Ignition on/off alerts and location
- Main power loss intimation
- Remote immobilization
- Geographical fencing
- Ideal route generation
- Web access & Android/iOS application with online reports

Key Benefits

- Fleet efficiency and management
- 24/7 visibility and control
- Reduced OPEX
- Increased productivity
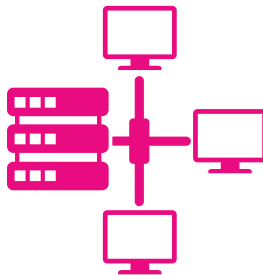- Save time & money
- Improved decision making

MACHINE TO MACHINE

Let the machine do the work for your business

Zong Business is here to transform your business by providing state of the art connectivity solutions through its reliable 2G/3G/4G network. Now you can monitor your critical business assets and operations smartly through our dedicated, secure and seamless data connectivity. Zong M2M solutions for business can provide connectivity for a wide array of use cases, including but not limited to:

- POS for credit card transactions
- PDA/tablets for data collection
- Smart metering
- Vehicle and asset tracking
- Attendance management

Key Features

- Dedicated Access Point Name (APN)/ Internet Protocol (IP) pool to ensure security
- Aggregation over VPN/Point to Point physical link
- Data usage reports for M2M SIMs
- Industrial Grade SIMs
- Choice of Dynamic/Static IP assignment

Machine to Machine

Key benefits

- **Cost-Effective Connectivity:** 2G/3G/4G based connectivity is a cost-efficient method to get your devices connected at a reduced cost compared to other mediums
- **Ease in Deployment and Scalability:** Deployment is extremely easy and takes up less effort and time while scaling on a mass level compared to alternates.
- **Nationwide Mobility with Convenience:** Staying connected with your critical devices on the go with real-time information sharing is easier than ever
- **Secure Connectivity:** Private connectivity with options of dedicated APN traffic keeps your information safe and restricted to your network of connected devices
- **Visibility & Control:** Enabling enterprises to get near to real-time visibility of their M2M/IoT connection and control to manage SIM operations through Zong Connection Management Platform (CMP)
- **Resource Pooling:** Manage resources more efficiently through the pooling of resources among SIMs to cater to dynamic resource requirements of Individual SIMs in different applications

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MANAGE
YOUR BUSINESS

With the right marketing, connectivity and productivity tools,
Zong Business enables your enterprise to be more effective and profitable.

BULK VOICE MESSAGES

Automated calls - a more personalized way to communicate

Bulk Voice Message (BVM) is a business solution that lets you target millions of people easily and affordably through automated calls. It is an ideal communication tool for product promotions, lead generation, customer surveys, fundraising, political campaign promotions, event notifications and marketing services.

Key Features

- **Campaign Management:** BVM web portal lets customers create and manage voice call campaigns within a few minutes
- Campaign Scheduling
- Retries enablement for unanswered calls
- **Tremendous Calling Rate:** BVM generates calls at over 100K an hour
- **API Integration:** API allows generating trigger-based calls, allowing customers to automate any manual voice workflows
- Create and manage multi-level Interactive Voice Response (IVR) campaigns
- Create and manage polls and survey campaigns with up to a maximum of 24 questions
- Customizable survey campaigns with skip logic capability
- **Powerful Text to Speech Engine:** To execute voice call campaigns from your content in text format

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Bulk Voice Messages

- **Identity authentication over voice**: Real-time authentication of a subscriber's inputs such as CNICs, Geo-location Password, Bank PIN, etc.
- **Detailed reports**: Customers can download detailed logs showing call status and duration for each campaign they run
- **Cross operator compatibility:** BVM can reach subscribers of any operator

Key Benefits

- **Unique channel with higher impact**: BVM has greater reach than other mediums, with subscribers listening to the entire recording
- **Fast and secure:** BVM is password-protected and customer's data is safe and inaccessible
- **Scalable:** In BVM, size of campaigns is unlimited
- **Voice automation offering:** API and PIN authentication allows manual call workflows to be easily automated
- **Transparent:** Customers have access to the portal and can view all the stats and logs
- **Accessible communication:** A message conveyed verbally will always have a more significant impact

BULK DATA POSTING

Bulk data posting is an online tool capable of gifting data from one master number to other prepaid/postpaid child numbers. With bulk data posting, you can avail huge data chunks, starting from 5TB and going up to 25TB.

The portal has the capability to create multiple denominations which you can use to gift data to end users. Bulk data posting allows you to upload the list of child numbers in bulk and it can also be integrated with customers' data repository for data gifting.

Key Features

1. Create multiple denominations with custom expiry dates
2. Single and multiple data postings simultaneously
3. User notifications upon data posting
4. Integration with 3rd party systems for automation
5. Usage reports

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PUBLIC CLOUD

Zong business provides cloud computing products in computing, storage, networking, database management, security, application middleware and edge computing from the platforms of leading global cloud services providers. The services deliver superior results in all product capabilities ranging from computing, user & network management and security & compliance to scaling, developer services, enterprise integration and management tools.

Key Features

- Running Environment
- Business Intelligence
- Databases & Caching
- Financial Services
- System Administration
- Content Management
- Enterprise Applications
- Internet Middleware

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Public Cloud

Public Cloud Major Products

- Compute
- Storage
- Networking
- Security

- Database
- Migration
- Dedicated Cloud
- Management Tools

Key Benefits

- Flexibility
- Business Continuity
- Cost Efficient
- Improved Collaboration
- Scalability & Performance

- Automated Updates
- Environment Friendly
- Automated Integrations
- Data Security
- Competitive Edge

CORPORATE BULK SMS

Reach out to your customers through just an SMS

Zong Business Corporate Bulk SMS is an SMS broadcasting application that enables corporate users to manage, schedule and send messages to multiple recipients on any mobile network in Pakistan. This service allows you to create and send a bulk SMS to your employees and customers from your personal computers.

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Corporate Bulk SMS

Key Features

- **Schedule Messages:** Schedule messages to any date and time
- **New Groups:** Make, view, and edit recipient groups as needed
- **Multiple Languages:** Chinese, English and Urdu are supported if need be
- **Message Templates:** Create, modify and re-use message templates based on your requirements
- **Dynamic SMS:** This allows you to send a personalized message to each recipient
- **Send flash SMS:** This will enable you to send a message that will appear on the recipient's mobile screen directly so that the recipient does not have to go to the mobile phone inbox to read the message or the SMS allocated to the SMS inbox either

Key Benefits

- **Ease of Usage:** Simple desktop interface enables message composing, recipient selection, scheduling delivery, and account maintenance effortlessly
- **Wide Reach:** Enables to send timely notifications to other Zong network recipients
- **Customized Message Templates:** Compose new messages and/or select from the customized message templates for re-use, which saves time
- **Installation Free Solution:** Web-based solution that works on any computer

CUSTOMIZED SOFTWARE APPLICATION DEVELOPMENT

Your idea, our solution

Zong Business offers software development services as customized solutions across all mobile, web, and desktop platforms. The specialists at Zong carefully analyze your needs and help you create a detailed specification that safeguards the end result the way you envisioned it.

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Customized Software Application Development

Key Features
- Our track record shows successful and efficient execution of projects
- Best practices for a variety of verticals to deliver solutions for complex problems
- **Easy-to-use Solutions:** For us, every customer interaction is essential, and it shows through our work
- Our process ensures that every solution goes through detailed testing before delivery

Key Benefits
- Tailor-made solutions for meeting customer requirements
- Wide possibilities of integration with your internal or proprietary resources
- Efficient and reliable technical support plan
- Software is maintained for as long as you need

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ZONG TRACK

Zong Track is an employee tracking and monitoring solution which caters to the critical need of corporate clients to maintain their field staff tracking information for improving employee productivity, efficiency and accountability. Whether you are part of pharmaceuticals, food & beverages, financial institutions, transport & logistics, any business can benefit from this product offering.

The mobile application-based tool will be installed on GPS and data enabled smartphones of the user to be tracked. The application will upload geographical coordinates of the user at pre-specified intervals on a web portal. Reviewers such as supervisors of the employees etc. will be able to view the history of the tracked user in various formats as detailed in the following key features.

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Zong Track

Key Features

The solution offers a mobile application for field staff, a web portal for admin/supervisor, and free data only for the app to perform field operations efficiently. Some of the key features are:

- Latest location
- Location at a specific timestamp
- Location path between two timestamps
- Trip replay
- Geo-fenced tracking and attendance of workers

- Visits management
- Attendance management
- Alerts
- Reports

Key Benefits

Zong Track enables businesses to achieve operational excellence by efficiently managing and tracking field staff through a unified mobile and web application explicitly designed to gain visibility and control of their field workforce.

- Improve productivity, efficiency and accountability
- Prevent time theft/waste
- Optimized field operations
- Increased field force productivity
- Employees shift timing management

ZONG TRACK LOCATION BASED SERVICE

Zong Business provides a cell site-based tracking service that is used to meet the critical need of the corporate sector to maintain field employees tracking information for improving employee productivity, efficiency and accountability.

It provides:

- Field staff tracking
- Courier and logistics tracking
- Cargo and chain tracking
- Emergency & information services

Key Features

- Latest updated location on the map
- Real-time location
- Location at the given timestamp
- Draw location path
- Trip replay
- Location log
- Manage employee hierarchy

Key Benefits

- Monitoring employees performance by location tracking
- Verifying if employees are indeed where they say they are
- Employees aren't taking detours between jobs to pick up groceries
- Locating employees quickly during emergencies
- Verifying that time records are accurate and company policies are followed
- Increasing productivity, improving efficiency and employee accountability

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ZONG HOTLINE

The product is based on bundled product of GSM and Fixed Line, such that specialized Hotline hand sets are used to auto dial only the specific Fixed Landline number of Helpline numbers. Controlled calling is achieved by programmable GSM module in Hotline handset.

Key Features

- One-Touch calling solution
- Widest coverage
- TCO reduction
- On-net billing
- Controlled calling
- Quick installation & configuration

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WORKFORCE PRODUCTIVITY

MANAGEMENT SOLUTION

Workforce Productivity Management Solution (WPM) enables enterprises to efficiently manage their workforce through a unified mobile and web application explicitly designed to gain real-time visibility and control field workforce activities. Whether you are part of the Pharmaceuticals, FMCGs, Utility Companies, NGOs, Distribution Companies, Financial & Insurance Institutions, Transport, or Logistics, any business can benefit from WPM product offering. With WPM, managers can work more efficiently, have real-time visibility into their field workers' performance activities, and send job assignments directly to their mobile devices. In addition, mobile workers can keep their managers updated on the status of their job assignments in the field and can work more efficiently by staying informed.

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Workforce Productivity

Key Features

The solution offers a mobile application for the field workforce, a web portal for managers, and 5GB of data resources to efficiently perform field operations.

Some of the key features are:

- Dynamic form creation
- Geo-fenced attendance of workers
- Route optimization and direction to the task location
- Analytical reports for management
- Conduct surveys

- Geo-fencing/geo-tagging of tasks
- Enhanced visibility into workforce performance
- Field data collection in offline online mode
- Order management

WPM Solution enables businesses to achieve operational excellence by efficiently managing field data collection, conducting surveys and supporting logistics & supply chain system activities through a unified mobile and web application explicitly designed to gain visibility and control of their field workforce.

Key Benefits

- Simplified management
- Optimized field operations
- Increased field force productivity

- Real-time task monitoring saves time and money
- Accessible and authentic information
- Improved decision making

DARK FIBER CORES

Zong Business offers dark fiber cores for enterprises and carrier customers that can connect their inter-city and intra-city branches, data centers or sites with high quality dark fiber cores without any bandwidth limit.

Key Features
- Compliance with ITU-T and all international standards
- All buried
- Fully maintained
- Uptime SLA: 98% for SPUR
- Uptime SLA: 99.5% for Ring
- Single Mode
- Hybrid OFC (G.652D & G.655C)

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Dark Fiber Cores

- Dedicated point-to-point connectivity with unlimited bandwidth
- High availability backed by SLA
- More control to customer to build its own WAN network
- Compliance with ITU-T and all international standards
- Short and long term pricing models
- All buried fully maintained OFC
- 5ft depth for Long Haul
- 3.5ft depth for Metro/Densely populated areas
- Armoured cable sub-ducted
- Non–Recycled HDPE
- Single Mode
- Hybrid OFC (G.652D & G.655C)
- Corning USA Made Fiber
- Per Km loss as per ITU-T standards
- Litech (or equivalent) ODF for Termination

COVERAGE SOLUTIONS AS SERVICE

Zong Coverage as a Service provides 2G/3G/4G signal boosters or Indoor Base Stations (IBS) to improve radio frequency signals and enhance the customer experience. These solutions amplify the existing network signals to provide stronger and more stable coverage in areas with weak or no signal, resulting in faster data speeds, clearer voice calls, and improved internet connectivity.

Coverage Solutions as Service

Key Features
- Improved signal strength
- Increased coverage area
- Better call quality
- Enhanced data speeds
- Supports multiple devices
- Easy installation

Key benefits
- Specific Frequency support.
- Signals Amplification.
- Compact design: easy to relocate
- Automatic gain control:
- Omni-directional
- CQI enhancement for more bandwidth.

MORE
POWER TO YOU

Zong Business empowers you to handle your business through us.

DEDICATED
SERVICE MANAG

Zong Business is always set to assist you with a dedicated manager who is there to not only provide you with the best solutions, but also guide you further as needed during busi

CUSTOMER CARE

Call our dedicated helpline 311, available at your service round the clock.

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BUSINESS
E-CARE PORTAL

Our Business E-Care Portal is a one window solution for the administration of any company to manage the communication of their employees.

E-Care Portal Benefits

- Visibility of all the numbers
- Billing view
- Usage view
- Closed user group management

https://corp-ecare.zong.com.pk:4433/ecarerevamp

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ENTERPRISE
BILLING

We provide customized billing according to your needs. Now you can view complete billing of all the products under your use in one window.

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Notes